

# The world needs heroes.

Not just the heroes with shields, lassos of truth, iron armor or amazing super powers.

We need real heroes for the real world and that is exactly what we build in youth, families, organizations, schools and the community.

The HERO Builder was born with one mighty purpose – to instill hero characteristics and qualities in every child, family, school and community that wants to profoundly shape themselves and positively impact the world.

The HERO Builder journey is a simple one that clearly shines the light on character and how character can be implemented into every aspect of life to improve the individual and those around them.

**Learn more at [www.theherobuilder.com](http://www.theherobuilder.com)**

Let's Talk Heroes 505.850.5600 | Email Us: [buildheroes@theherobuilder.com](mailto:buildheroes@theherobuilder.com)

- 1. Instills positive characteristics and qualities in every child, family, school and community**
- 2. Helps students build positive self-image and relationships**
- 3. Allows teachers to make a real difference and helps them to enjoy teaching**
- 4. Customizable, easy to use, fun & interactive 36 week program designed specifically for educators**
- 5. We are supporting you every step of the way while you are building amazing hero culture at your school**
- 6. Brings the love and enjoyment of character building back to the classroom**
- 7. Creates greater staff morale & culture at your school while proactively building heroes every day**
- 8. An amazing way to engage parents in meaningful conversation**

# HERO RESULTS



**35% - 85%↑**  
**GRADE IMPROVEMENT  
FOR READINESS TO BE  
IN CLASS**



**35%↓**  
**DECREASE IN  
DISCIPLINARY  
ACTIONS IN  
THE CLASS**



**40%↓**  
**DECREASE IN  
BULLYING  
ON CAMPUS**



**65%↑**  
**INCREASE IN  
STUDENT POSITIVITY**



**45%↑**  
**INCREASE  
IN TEACHER  
MORALE**



**25%↓**  
**LOWER  
ABSENTEEISM**



**25%↑**  
**INCREASE  
IN TEST  
SCORES**